

## HAVI: Global Leader, Local Partner

HAVI is a global, privately owned company focused on innovating, optimizing and managing the supply chains of leading brands. Offering services in supply chain management, packaging, logistics and recycling & waste, HAVI partners with companies to address challenges big and small across the supply chain, from commodity to customer. Founded in 1974, HAVI employs more than 9,000 people and serves customers in more than 100 countries. HAVI's supply chain services are complemented by the customer engagement services offered by our affiliated company The Marketing Store.

For more information, please visit [HAVI.com](http://HAVI.com)

### ▶ LOGISTICS

Our proven expertise in procurement, warehousing, distribution and freight management can help you keep your supply chain - and your business - moving.

In Bulgaria, we stand out as the only logistics provider capable of delivering a truly world-class service. Among other strengths, we operate a unique business model that involves taking ownership of the customer's inventory, allowing them to manage vital working capital. And because cash-flow is the lifeblood of our customers' growth, we apply rigorous measures to minimize stock levels and ease cash-flow pressure.

We also understand the unique challenges of doing business in Bulgaria. Because of the country's high emigration levels, for example, it is increasingly difficult to find qualified and experienced people. By investing heavily in recruiting and keeping the best people in our sector, we achieve maximum consistency and reliability as a stable employer.

Ultimately, we free our customers to focus growing their businesses by relieving them of key operational logistics tasks and delivering the HAVI promise on time, every time.

### ▶ PACKAGING

HAVI provides strategic and operational expertise to ensure that our customers' packaging supports the optimal movement of their products through the supply chain. We take an holistic view, determining how packaging can support a customer's strategic goals from concept development to production to the market and through end of life. In Bulgaria, we manage packaging supplies at 42 restaurants for the leading global quick service restaurant brand.

### ▶ RECYCLING & WASTE

In line with global trends, Bulgarian consumers are demanding more from companies when it comes to acting responsibly towards the environment. Drawing on HAVI's global expertise, our teams in Bulgaria are ideally positioned to respond to people's growing concerns. Worldwide, HAVI provides end-to-end waste management solutions that drive savings and unlock revenue while promoting sustainable business practices.

### ▶ SUPPLY CHAIN MANAGEMENT

Our talented Supply Chain Management experts partner with our customers to understand their business objectives, then deliver a suite of right-sized solutions designed to meet those objectives. We know that our customers' primary focus is always on their own customers. Accordingly, our procurement and planning specialists use their expertise to ensure that our customers never run out of the product their customers want to buy. We also handle all the operational issues associated with managing promotions.



## CONTACT AN EXPERT

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